ECONOMIC IMPACT AND SOCIAL IMPACT ARE INEXTRICABLY LINKED.

> 6,000 NONPROFiTS
OPERATING IN MONTGOMERY COUNTY

AS NONPROFIT BUSINESSES, WE HELP GENERATE ECONOMIC GROWTH.

$630 MILLION
IN WAGES

$7.6 BILLION
TOTAL PURCHASING POWER

> 44,500 EMPLOYEES
10% OF WORKFORCE

MONTGOMERY COUNTY FOOD COUNCIL

MHP

nonprofit montgomery

primary care coalition

WorkSource MONTGOMERY

350 Montgomery County (350MoCo)
Adventist Community Services of Greater Washington (ACSGW)
Arts and Humanities Council of Montgomery County
Asian-American Inter Community Service (AICS)
Audubon Naturalist Society
Bethesda Help
Capital Area Food Bank
Celestial Manna Inc
Center for Adoption Support and Education
CentroNia
CollegeTracks
Community Health and Empowerment through Education and Research (CHEER)
Community Ministries of Rockville
Cornerstone Montgomery
Crossroads Community Food Network
EveryMind
Faith Community Advisory Council
Family Learning Solutions Inc.
Family Services Inc.
Foundation for American Advancement
Girls on the Run of Montgomery County MD
Housing Unlimited
Identity Inc
Interfaith Partners for the Chesapeake
Manna Food Center
Montgomery Community Media
Montgomery County Coalition for the Homeless
Montgomery County Faith Alliance for Climate Solutions
Montgomery County Food Council

Montgomery County Muslim Foundation (MCMF)
Montgomery County Sierra Club Group
No Kid Hungry Maryland
Nonprofit Montgomery
Potomac Conservancy
Primary Care Coalition
Rebuilding Together Montgomery County
Saint Luke Lutheran Church
The Arc Montgomery County
The Bernie Scholarship Awards Program
The Charles Koiner Center for Urban Farming
The Climate Mobilization Montgomery County Chapter
Sikh kid 2 kid
Vikara Village
Washington Metro Oasis
Winter Growth Inc.
Wonders Early Learning + Extended Day
WorkSource Montgomery

A NEW VISION for Nonprofit and Government Collaboration

This document presents the shared vision of nonprofits for how we can help Montgomery County thrive by (1)building systems to improve collaboration, coordination, and information sharing among nonprofits and government programs; and, (2) developing and monitoring outcome measures around evidence-informed models of service delivery that serve as leading indicators of progress toward established long-term goals.

This approach will allow each nonprofit organization to focus on what they specialize in while tapping into the expertise of other organizations.

NONPROFITS PLAY AN ESSENTIAL ROLE IN HELPING COMMUNITIES THRIVE!

Nonprofits have the trusted relationships, and boots-on-the-ground capabilities to deliver essential community services. In Montgomery County, the local government and nonprofit community have enjoyed a history of partnership, but we can achieve greater impact by collaborating more effectively.

WE CAN DO MORE. WE MUST DO MORE...

Our community is highly diverse and includes residents with complex needs. To amplify our impact and better serve residents we need to break down silos, eliminate inefficiencies and improve service delivery. While nonprofits serve a wide variety of populations from the general public to groups with specialized needs, we share a common goal:

To elevate and empower residents and ensure all community members have choice, voice, and dignity in their lives.

TAKE IT TO THE NEXT LEVEL

Nonprofits are social impact organizations with deep expertise in our specialty areas. We generate results for the community and deliver services more cost effectively. With support of the local government we can take our impact to the next level.

To get there, this is what we ask of our partners in government:

1 **TAP OUR EXPERTISE.** Engage nonprofits as both service providers and policy partners who can provide valuable information and insight when designing policy proposals. Invite the ideas of the sector with regard to business and economic development, innovative funding mechanisms for social impact work, and legislation that improves the lives of our residents.

2 **EMPHASIZE RESIDENT - CENTERED SERVICE.** Increasing poverty, cultural and linguistic isolation, and other factors mean Montgomery County has a growing population of vulnerable residents. Because individuals' needs are complex and intertwined, ensuring service providers in all sectors are operating effectively together is vital to the long-term health of our community.

3 **PRIORITIZE IMPACT OVER OUTPUT.** As a community, we cannot demonstrate our impact until we determine what outcomes we are trying to create, define the metrics, and collect the necessary baseline data against which to measure progress. A set of core measures that are uniformly measured in each sub-sector could serve as leading indicators and provide a valuable tool to drive progress toward established community goals.

4 **FOSTER COLLABORATION OVER COMPETITION.** Support the nonprofit community in developing the infrastructure to share data in order to improve service delivery. Meaningful use of data from multiple sectors, comparable evidence informed models of service delivery, and sharing of results are key to establishing systems that support collaboration. Laws governing data sharing and portability make the sharing of client level data complex, but not impossible. With your support we can create the infrastructure needed to share data in ways that can streamline systems and improve customer service for our clients, analyze data to identify emergent trends and areas of need, and protect confidentiality.

5 **INVEST IN A SUSTAINABLE NONPROFIT SECTOR.** Nonprofits are vital to community wellbeing and the financial stability of the nonprofit sector directly supports the local economy. Yet existing funding structures impede collaboration and innovation among nonprofits. Ensure nonprofits have the financial stability to execute their missions by providing funds for indirect costs and general operating expenses, routinely providing cost of living adjustments in nonprofit contracts, and incentivizing collaborative programming.

SECTOR	BECAUSE...	IMPACT	OUTCOME
Arts and Humanities	...arts are essential to community vitality.	A livable vital and inclusive community.	• County residents have access to quality arts and humanities programs • Arts amplify issues of concern, foster community dialogue and reduce crime • A lively arts community attracts and retains residents and contributes to community vitality • Investment in the arts and humanities in Montgomery County results in economic impact
Aging and Disability Services	...people should be able to live each day with meaning.	Maximize quality of life for older adults, people with disabilities, and their caregivers.	• Older adults and people with disabilities have access to services • Older adults and people with disabilities live in community settings as opposed to institutional settings • Family caregivers are supported and remain healthy, productive, and engaged in their community • People with disabilities are included in all aspects of the community
Children and Youth Services	...children deserve bright futures.	All children and youth have a safe, supportive environment to grow into healthy and productive adults.	• All children enter kindergarten ready to learn • Youth successfully complete high school and are prepared for college or career • Children are exposed to positive youth development programming and are emotionally resilient • Children are safe and supported at school, at home, and in the community
Housing Stability	...stable housing supports stable families.	End chronic homelessness and ensure residents have access to affordable, safe housing in healthy communities.	• Montgomery County residents have homes and are not housing burdened • Affordable housing is created/preserved to meet the needs of our rapidly evolving community • Stable and affordable housing is available to all without discrimination based on race, gender, or ability
Workforce Development	...everyone has something to contribute.	Empowered residents able to find and keep stable, fulfilling work.	• People find and maintain employment through education, training, and life-long learning opportunities • Women, people with disabilities, people of color, and other structurally disadvantaged groups achieve wage equity • Job stability increases lifetime earnings
Food Security	...nutritious food is essential for a healthy, productive life.	Reliable access to safe, sufficient, affordable, nutritious food for all community members.	• People are food secure • Diet-related chronic diseases declines through access to healthy foods and nutrition education • Adults are more productive at work, children have higher educational achievement, and seniors are more engaged in the community
Health Care	...everyone has a right to health.	Affordable access to high quality, culturally appropriate health promotion, preventive care, and treatment across the lifespan.	• Individuals are empowered to manage their health over their lifetime • Residents' use of community-based care decreases avoidable emergency department and inpatient treatment • Residents experience reduced incidences of chronic disease and cancers across gender, racial, and ethnic groups • People experience seamless connections to social services and other supports
Behavioral Health	...mental wellness promotes total wellness.	Optimal mental wellness for all residents resulting in a stronger, more resilient community.	• People with behavioral health needs have equitable access to affordable, effective and culturally appropriate mental health care • Residents experience reduced incidence of addiction, suicide and overdose • People with mental health or substance use issues are diverted from the criminal justice system and connected to community care • Evidence-based practices for mental health wellness, treatment and recovery are adopted by schools, government, and community
Poverty Alleviation/ Emergency Assistance	...everyone needs support to excel.	Stabilize individuals in need of support by providing tools needed to thrive.	• Montgomery County's poverty rate is reduced • Low-income individuals are seamlessly and effectively connected to services • People of color and women have equitable access to economic opportunities
Environment	...safeguarding our environment is safeguarding the future for ourselves and all species.	Develop a culture of civic and community engagement on environmental protection and the climate emergency through education and intersectional engagement with government, other nonprofit sectors, and the business community.	• Montgomery County reduces greenhouse gas emissions and residents lead fossil-fuel free lifestyles • Natural space is preserved including forests and trees, agricultural lands, and parks • Clean water resources are protected for consumption, recreation, and as a habitat for aquatic life • Structurally disadvantaged groups have equitable access to healthy living environments, recreational opportunities, and transit access • Montgomery County generates less waste

*These are examples of some nonprofit outcomes, not an exhaustive list.